



**S I D O**

**Società Italiana  
di Ortodonzia**



## FOR SPONSORS AND EXHIBITORS

We are delighted to invite you to sponsor the next SIDO-AIDOR Events. It is an excellent opportunity for your company to promote your products and services to a huge number of qualified clinicians.



**DAVID DE FRANCO**  
AIDOR PRESIDENT 2021



**LETIZIA PERILLO**  
SIDO PRESIDENT 2021

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## **SIDO-AIDOR INTERNATIONAL SPRING MEETING**

**July 16-17, 2021**

Naples, Hotel Royal Continental

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## **52<sup>ND</sup> SIDO - 18<sup>TH</sup> AIDOR INTERNATIONAL CONGRESS**

**November 11-13, 2021**

Florence, Fortezza da Basso

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# ABOUT ITALIAN SOCIETY OF ORTHODONTICS (SIDO)

SIDO is a non-profit scientific association, founded in 1968 and based in Milan, with 3015 members and 1657 International Affiliate fellows.

The main purposes are to encourage the achievement of high standards of orthodontic education and training, scientific research and clinical treatment. These objectives are mainly pursued through conventions and conferences, refresher courses and publications.

The SIDO journal is Progress in Orthodontics (PiO)<sup>1</sup> an international open access journal, with a very high Impacted Factor (IF 2.75) and a brilliant Editor-in Chief, Prof. Ravindra Nanda.

SIDO is also the founder of both the European Federation of Orthodontics (FEO) which includes 22 European Societies and the Mediterranean Orthodontics Integration Project (MOIP), a network of societies that aims to create an “orthodontic bridge” between the northern and southern areas of the Mediterranean.

SIDO is also one of over 100 companies that support the World Federation of Orthodontics (WFO).

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<sup>1</sup>[www.progressinorthodontics.com](http://www.progressinorthodontics.com)

# ATTENDANCE AT SIDO INTERNATIONAL CONGRESS (PRE-COVID)

YEAR	VENUE	TOTAL ATTENDANCE
2012	FIRENZE	1985
2013	ROMA	1965
2014	FIRENZE	1886
2015	MILANO	2871
2016	FIRENZE	1703
2017	ROMA	1846
2018	FIRENZE	1802
2019	ROMA	2188

# EXHIBITORS IN ROME

2019

3dbears	Dentaurum Italia	Dental	Recordati
3m	Dolphin Imaging & Management Solutions	Micerium	Reliance Orthodontics Products
Aestetika	Edra	Miromed	Shanghai Haoshen Dental Instruments
Agenzia Libreria Europea	Eptamed	Nichrominox	Sibos
Aig	Fv2000 Surgical Instruments	Nike	Sidp
Aio - Ada Cerp	Hangzhou Pengwu Medical Equipment	Nuvola E Biomax	Siocmf
Airnivol	Harari Ms	Oms	Sioh
American Orthodontics	Hdc	Orisline	Sitebi
Amref International	Hubit	Ormco	Sunstar
Ariesdue	Ibrackets	Orteam Spa	Suso
Asio	Invisalign & Itero	Ortho Clinic Solution	Sweden & Martina
Astar Orthodontics	Italian Orthodontic System	Orthoaccl Technologies Germany	T.i.m. – Zerobase
Bilcotech	Ivoclar Vivadent	Orthodontics H.d.	Target Ortodonzia
Carestream Dental	Lancer	Orthopiù – Forestadent	Tepe
Clear Correct	Leone Spa	Orthopulse - Biolux Research	Twins International
Colgate	Mectron	Outside Format	Wilocs
Coswell	Merighi U. Chimo	Primalux	
Curaprox		Ortodonzia	
Dental Monitoring			

# SPONSORSHIP PACKAGE

## DIAMOND

**90,000 EUROS** *(only one)*

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### 2021 SIDO PROGRAM

- Logo and Link on SIDO website
- Possibility to send your Promotional Messages through Sidonews (one every three months /four per year) sent to all SIDO Members (about 3,000)
- Opportunity to organize one Webinar per year

### SIDO-AIDOR INTERNATIONAL SPRING MEETING

**Naples, July 16-17, 2021**

- 12 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks on the Onsite Program
- ADV in the Congress kit

### 52<sup>ND</sup> SIDO - 18<sup>TH</sup> AIDOR INTERNATIONAL CONGRESS

**Florence, November 11-13, 2021**

- Priority choice of the exhibition space
- Exclusive 90 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program
- Opportunity to organize:
  - Promotional Short Lectures (about 30 minutes) at your stand during Coffee and Lunch breaks
  - 2 hour-Workshop for 100 Members on Friday 12 or Saturday 13, November
  - Get-Together for all participants on Thursday 11, November
- Lanyards with logo

# SPONSORSHIP PACKAGE

## PLATINUM

30,000 EUROS

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### 2021 SIDO PROGRAM

- Logo and Link on SIDO website
- Possibility to send your Promotional Messages through Sidonews (one every four months /three per year) sent to all SIDO Members (about 3,000)
- Opportunity to organize one Webinar per year

### 52<sup>ND</sup> SIDO - 18<sup>TH</sup> AIDOR INTERNATIONAL CONGRESS

Florence, November 11-13, 2021

- 80 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program
- Technical ADV on display in the Exhibit Hall
- Opportunity to organize:
  - Promotional Short Lectures (about 30 minutes) at your stand during Coffee and Lunch breaks



# SPONSORSHIP PACKAGE

## GOLD

25,200 EUROS

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### 2021 SIDO PROGRAM

- Possibility to send your Promotional Message through Sidonews (one per year) sent to all the SIDO Members (about 3,000)

### 52<sup>ND</sup> SIDO - 18<sup>TH</sup> AIDOR INTERNATIONAL CONGRESS

Florence, November 11-13, 2021

- 70 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program
- Opportunity to organize:
  - Promotional Short Lectures (about 30 minutes) at your stand during Coffee and Lunch breaks

**SPONSORSHIP  
PACKAGE SILVER**  
**18,500 EUROS**

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**52<sup>ND</sup> SIDO - 18<sup>TH</sup> AIDOR  
INTERNATIONAL CONGRESS**

**Florence, November 11-13, 2021**

- 50 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program

**SPONSORSHIP  
PACKAGE BRONZE**  
**15,200 EUROS**

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**52<sup>ND</sup> SIDO - 18<sup>TH</sup> AIDOR  
INTERNATIONAL CONGRESS**

**Florence, November 11-13, 2021**

- 40 sqm area
- Logo and Link on the Home Page of the event website
- Logo and Thanks in the Onsite Program

## STAND IN THE EXHIBITION AREA

6 M <sup>2</sup>	€ 2.400 + vat
9 M <sup>2</sup>	€ 3.600 + vat
18 M <sup>2</sup>	€ 7.200 + vat

- Thanks in the Onsite Program
- Possibility to sell
- Technical ADV on display in the Exhibit Hall

## PROMOTIONAL OPPORTUNITIES

### IN CONGRESS KIT

2,000 pens with Logo	€ 1,500 + vat
2,000 notepads with Logo	€ 2,000 + vat
2,000 congress bags with Logo	€ 1,500 + vat

### OTHERS

2,000 ADV on display for free pick by the participants	€ 600 + vat
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Logo on the Home Page of the Poster Display	€ 2,000 + vat
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## SOCIAL EVENTS

Coffee break for participants	each € 2.500 + vat
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### EXCLUSIVE

Opening get together Congress venue - exhibit hall Thursday, November 11	€ 15.000 + vat
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### EXCLUSIVE

President's reception Friday, November 12	€ 20.000 + vat
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**DOTT. MAURO COZZANI**  
2022 SIDO PRESIDENT

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## **SIDO INTERNATIONAL SPRING MEETING**

**March 18-19, 2022**

Genova, Magazzini del Cotone

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## **53<sup>RD</sup> SIDO INTERNATIONAL CONGRESS**

**October 13-15, 2022**

Firenze, Fortezza da Basso

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